

Matthew A. Sveum

CONTACT INFORMATION

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Fulton, Missouri 65251

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mattsveum.com

EDUCATION

Ph.D., *Applied Economics*, University of Missouri May 2016
Advisor: Michael Sykuta
Dissertation: *Three Essays on the Relationship Between Franchising and Productivity*

M.A., *Economics*, University of Missouri May 2009

B.A., *Economics* (Magna Cum Laude), Hamline University May 2007

CURRENT POSITION

Assistant Professor of Management and Economics 2018 – Present
William Woods University, School of Business and Technology

PAST POSITIONS

Postdoctoral Fellow 2016 – 2018
University of Missouri, Division of Applied Social Sciences
Division of Applied Social Sciences

Graduate Research Fellow 2013 – 2016
University of Missouri, Contracting & Organizations Research Institute

Graduate Instructor 2013 – 2016
University of Missouri, Division of Applied Social Sciences

Adjunct Instructor

University of Missouri, Trulaske College of Business (Dept. of Management) Spring 2016

Moberly Area Community College 2011 – 2016

Central Methodist University 2013

TEACHING EXPERIENCE

Principles of Microeconomics (WWU, semesterly; Moberly Area Community College, 2011 – 2016)

Principles of Macroeconomics (WWU, semesterly; University of Missouri, 2013 – 2018; Moberly Area Community College, 2011 - 2016)

Economics of Managerial Decision Making (WWU, springs; University of Missouri, 2013, 2015 – 2018)

Money and Banking (WWU, Falls; Central Methodist University, 2013)

Organizational Behavior (WWU, Fall 2018)

Advanced Microeconomics: Theory and Applications I (PhD micro) (University of Missouri, 2017)

Statistical Analysis (University of Missouri, 2015, 2016)

Strategic Management (University of Missouri, 2016)

PUBLICATIONS

Sveum, Matthew and Michael Sykuta. “The Effect of Franchising on Establishment Performance in the U.S. Restaurant Industry.” *Cornell Hospitality Quarterly*. (Forthcoming)

WORKING PAPERS

Sveum, Matthew and Michael Sykuta. “Franchising, Ownership, Survival, and Exit.” *University of Missouri Working Paper*. (2017).

Sveum, Matthew. “Management Differences and Productivity: A Simulated Investigation into Dummy Variables in Two-Stage Data Envelopment Analysis.” *University of Missouri Working Paper*. (2016).

INVITED SEMINARS

2016-2017: University of Missouri (Population, Education, and Health Seminar Series)

2015-2016: University of Missouri (Lunch & Learn, Department of Agricultural and Applied Economics)

2014-2015: Census Bureau (Center for Economic Studies)

CONFERENCES PRESENTATIONS

Census Research Data Center Annual Conference (Los Angeles, CA), September 2017, presentation

Missouri Valley Economics Association Annual Conference (Kansas City, MO), October 2015, presentation

Census Research Data Center Annual Conference (Stanford, CA), September 2015, presentation

International Society for New Institutional Economics Annual Conference (Durham, NC), June 2014, presentation

American Agricultural Economics Association Annual Conference (Washington, DC), August 2013, poster presentation

HONORS & AWARDS

Albert R. Hagan Memorial Graduate Fellowship in Agricultural Economics, given to the top graduate student in the department, Department of Agricultural and Applied Economics, University of Missouri, 2014

Harry Gunnison Brown Graduate Student Teaching Award, Department of Economics, University of Missouri, 2008

SECURITY CLEARANCES

Special Sworn Status (SSS), U.S. Census Bureau

MEMBERSHIPS

American Agricultural Economics Association

International Society for New Institutional Economics

Missouri Vally Economics Association

SERVICE

Graduate Studies Committee student representative 2013 – 2015

Department of Agricultural and Applied Economics

Graduate student teaching mentor 2013 – 2016

Help graduate students who are new to teaching get acclimated to teaching. Involves observing classes, giving feedback, and providing assistance on issues that arise in the classroom.

REFERENCES

Dr. Michael Sykuta (Advisor)
Associate Professor
Division of Applied Social Sciences
University of Missouri
135B Mumford Hall
Columbia MO 65211
sykutam@missouri.edu
(573) 882-1738

Dr. Joe Parcell
Professor; Interim Division Director
Division of Applied Social Sciences
University of Missouri
202 Mumford Hall
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Dr. Randall Westgren
Professor
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Dr. Douglas Moesel
Associate Professor
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